

Our most exciting time of year!
SOLA Award application dates and
support opportunities inside.



Our Most Exciting Time of Year

Hi friend,

The SOLA Award application is coming out soon! We want to make sure women interested in applying have everything they need to get the best application in — with plenty of time to prepare.

The SOLA Award is for women visual artists 60 and over that have created art for 25+ years and, yet, are under-recognized. If you know someone—or ARE someone—that deserves more recognition and reward for your longstanding accomplishments, please share or visit [Artist Trust's website for guidelines and the link to the application, which opens Feb. 27](#). This [reference guide](#) shares previous awardees' bios and statements and great to review as you write your own, but remember to be YOU, not them.

Plus, we hope you will take advantage of this free online opportunity that is part of a larger monthly

series we are hosting for the public in 2023, [SOLA Community Calls](#). Scroll for more info!



Previous SOLA Awardees Share Personal Insights & Tips in our Feb. 20 Virtual Q&A

Who better to give advice on the application than previous SOLA Award winners? We hope you will join us on Zoom for an informal SOLA Community Call with [Norie Sato \(2018\)](#), [MalPina Chan \(2019\)](#), [Mary Van Cline \(2022\)](#), [Joan Stuart Ross \(2023\)](#), [Gail Tremblay \(2022\)](#) and others as they share tips and answer your questions about the SOLA Award.

It's free to join! Register at the link for Monday, Feb. 20 from 5:30pm - 6:30pm Pacific. A recording will be emailed to those that register, but unable to attend.

[Register for our free Q&A here!](#)

Other great upcoming events through our partner and grant administrator, Artist Trust, to help you along include [Office Hours](#) for support with writing grants in general. There is a specific online [Study Hall for SOLA Applicants on Tuesday, March 16, from 1 - 3 pm](#) to work on your 2023 THA/SOLA Award application with support from peers and Artist Trust 's knowledgeable staff.



2019 SOLA Awardee, Mary Coss, in a *Famous Female Artist* t-shirt celebrating last summer in Artist and SOLA Founder, Ginny Ruffner's garden.

SOLA has awarded \$57,000 in unrestricted grants to mature women artists since 2017, but our investment in women artists is so much more!

In addition to the four \$5,000 awards selected annually through Artist Trust's equitable peer-reviewed grant process, SOLA Awardees also receive:

- Artworks, portfolio links, and professional bios represented on the [SOLA](#) and [Artist Trust](#) websites. (Estimated at \$450/yr investment per artist)
- Professional support and ongoing opportunities for greater recognition and community building at SOLA events and monthly online Community Calls. (Estimated at \$750/yr investment per artist)
- Every SOLA Awardee will receive a SOLA Awardee Video Spotlight hosted on [SOLA's website](#) and our [YouTube channel](#). (Estimated at \$8,000 investment per artist)
- "Famous Female Artist" SOLA t-shirt for each SOLA Awardee (Priceless!)
- Features in the *Famous Female Artist Planning for Success* workbook coming out in 2023. (Estimated \$500 investment and ongoing recognition as accomplished women leaders in the arts)

“What else can we do to recognize and support women for their persistence and dedication?”

Since its inception in 2016, SOLA founder and artist, [Ginny Ruffner](#) has continually explored this question. The support listed above is part of SOLA's expansion in 2022 beyond the four unrestricted cash SOLA Awards. This year, we will continue hosting [SOLA Community Calls](#) plus other pilot programs and events to be announced.

In the meantime, recognition is key so here's a video of the very first SOLA Awardee, Gloria Bornstein. This beautiful SOLA Awardee Video Spotlight was produced by past SOLA Manager and Producer, Fiona McGuigan, and Cinematographer, Daniel Bui.



See more brief artists' videos of SOLA Awardees on our YouTube channel, youtube.com/@support_old_lady_artists. We're raising funds to produce videos for all of the SOLA Awardees. Here are ways to [get involved & partner with us](#) on that.

You can help mature women artists be seen and heard by sharing this newsletter using the Forward link below, and directing possible applicants to [our website](#), [Instagram](#) or [Facebook](#) pages. Please also visit our website to [learn about the successful careers and view artworks of all the SOLA Awardees](#).

SOLA is recognized as a 501(c)(3) nonprofit. All donations are tax deductible by law.

Invest in the cultural HERstory of
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Support of Old Lady Artists
PO Box 17554
Seattle, WA 98127

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