

Unveiling at SOLA: SMART
Community Call Recap, 2024
Awards, + a Can't-Miss Video Watch
Party & Giving Tuesday FUNdraiser
— all in a day at SOLA. 🎁 🎨 ✨



🌟 ✨ SOLA Celebrates Exceptional Mature Women in the Arts! 🎨 🖌️

Hello from SOLA in Ballard,

🌈 ✨ Today, we're diving into the spirit of giving with an exciting lineup of free opportunities for *you*. Listen in on recordings of our recent Community Call, hear exciting news about the SOLA Award in 2024, and check out the SOLA Board Giving Tuesday announcement below. But first, are you ready for a one-of-a-kind video watch party tomorrow night? 🎬 🌟

Can you grasp how truly unique and special this celebration tomorrow is? Let's travel "back" to January 2023. The Golden Globes were all the buzz for awarding three exceptionally talented women over 50. Jamie Lee Curtis was nominated, making it four, kind of. 😬 It's a good start and obviously, well deserved, but here's the twist: SOLA, founded by Ginny Ruffner in 2016, has championed and recognized the outstanding talent and dedication of women 60 and better since. We're just ahead of the curve!



Older women had a moment on last night's Golden Globes red carpet. (Getty Images) (Getty)

Awarded Best Actress for her fantastic role in "Everything Everywhere All at Once," actor Michelle Yeoh shed light on the challenge of ageism, "All of you women understand this. As the days, the years and the numbers get bigger, it seems like opportunities start to get smaller."

We hear you, Michelle! And understand firsthand the impact recognition has for women artists and how the SOLA award, brimming with benefits, really makes a difference. At the links watch 2023 awardees, [René Westbrook](#) and [Linda Wolf](#), eloquently express this sentiment during the awards ceremony at the Bellevue Arts Museum last June. [Ann Chadwick Reid](#) followed up with a heartfelt testament to how SOLA's recognition helps her create conversations necessary for the environment.

**Join us Nov. 28 for a Premiere Watch Party
Celebrating Nine Women Artists across
Washington
& Raise Essential Funds for SOLA**




 **Date: Tuesday, November 28, 2023**

 **Time: 5:00 PM - 8:00 PM PST**


 **Join us for swag, popcorn, champagne and red carpet fun at**


**[J. Rinehart Gallery](#), 319 3rd Avenue S.,
Seattle 98104**

 **You Can Make a Big Difference:** We honor the extraordinary impact that YOUR support can have on this journey! Ready to contribute?

[Click here to donate now and be a force for change!](#)

 **Can't make the watch party in person?**

 **Celebrate and watch with us via
YouTube Livestream**

 **Date: Tuesday, November 28, 2023,
Streaming starts at 5pm PT / 8pm ET**

[Join us virtually via the YouTube livestream
here!](#)

Being an artist is hard.
Being a senior artist is harder.

Being a *female*, senior artist is the
hardest. But yet she persists!



-Fidelma McGinn,
Arts Leader
& SOLA Board
member

solaseattle.org/get-involved#donate

Imagine a world without the ideas and creations
of women artists.
Actually, it is unimaginable.

All the more reason to support SOLA on
Giving Tuesday! Join me in making SOLA a
top priority. *And thank you!*



Chase Rynd,
Arts Leader
& SOLA Board member

solaseattle.org/get-involved#donate

Fidelma McGinn and Chase Rynd are part of our fabulous Board of Directors and have honored artists for decades as dedicated leaders in the arts. Chase is part of our national presence at SOLA. With an impactful 17 years at the National Building Museum, after Tacoma Art Museum and Nashville's Frist Art Museum, his influence resonates across the US artistic landscape. All our Board are significant leaders and they have spoken; we're ecstatic to announce their jaw-dropping 100% match! 🚀



The SOLA Board is **matching every dollar** you give up to **\$12,500** to help us reach our **\$25,000** goal for our 2024 award cycle! Your impact just doubled, and we're through the roof!

Did you notice the little secret we just
dropped?

Our "2024 award cycle" is going to be \$25,000!
Yes, you read that right! We're ramping up the
number of \$5,000 awards, **to award FIVE
amazing women visual artists the chance to
enjoy the myriad benefits of the SOLA
Award, including Video Spotlights for each.**
Get ready for the 2024 watch party, but first, set
your goals to apply in February. Dates & links
tba!



***Our New Year Gift to You: SMART Tips for
Career/Life Balance***

While we've been spotlighting awardees, let's
not forget that SOLA thrives on community.
We're proud of our expanded support for *all*
artists in our SOLA Community Calls and have
lots more planned for next year. The recent Call
on SMART goals was fantastic! [Dive into the
recording](#) for key highlights shared during our

virtual gathering. Thanks to all the artists that joined us!

And don't miss out on our free *Famous Female Artist Planning for Success* workbook – it's another valuable resource for all! [Specifically, check out the SMART goals worksheet on pg. 23](#) after you have your PDF download.

🌟 FYI - We will have fancy spiral-bound professionally printed planners for sale at the watch party tomorrow!



🚀 **Stay Tuned:** We've got more exciting Community Calls and workshops for all artists in the pipeline, and your continued support makes it all possible. 🌟

🌟 **Your donation fuels our mission to empower, uplift, and provide opportunities for talented women creators in Washington.** 🏆 So much to celebrate

tomorrow night starting at 5pm PT or 8pm ET in case you are attending via our YouTube livestream (link at the blue button above). Dress in your fanciest, funnest look for photos on the red carpet and enjoy great art videos, community, and get ready to be inspired!

👉 **Spread the Word:** Share this newsletter and let's make Giving Tuesday a day to remember!



SOLA

RECOGNIZING MATURE FEMALE ARTISTS IN WA

Share

Forward

Support of Old Lady Artists
PO Box 17554
Seattle, WA 98127

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